



Sales Assist: We Make Sales on Your Behalf

Need a product specialist? Too busy? Case too small or complicated? Your licensed Crump Sales Assist team is ready to make life insurance, long term care/linked benefits, disability income insurance, and fixed annuity sales for financial professionals.

What Do You Do?

Submit a referral...and let your Crump Sales Assist team do the rest.

What Do You Get?

Crump's Sales Assist team keeps you updated on your client's progress. Once the policy is placed in-force, you will earn a percentage of the commission for that case. This payment is based on your current compensation level in Crump's system and is paid per case — as long as you are licensed in the state of sale.

What Does Crump Do?

1	2	3	4	5	6	7	8
Conduct needs analysis	Select suitable products	Make the sale	Take the application	Coordinate the paramed exam (if needed)	Obtain outstanding requirements	Deliver the policy	Pay compensation

Options to Get Started

Submit a Sales Assist referral via the **Transaction Center on your Crump website**

Submit a Sales Assist referral using our **online portal**

Contact the **Sales Assist Team** for more information: 866.417.8376 or salesassist@crump.com

Crump's Sales Assist program is not a means to circumvent any insurance license or carrier appointment requirements.

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